

# Evolve at Typo Station

## Job Advertisement – Marketing and Fundraising Manager



### Job Title – Marketing and Fundraising Manager

- Full time, Melbourne
- Outstanding salary package
- Direct reporting line to CEO
- Manage a determined and growing team
- Opportunities for interstate travel

### Organisation description

Evolve at Typo Station (Evolve) is a Victorian not-for-profit delivering educational and therapeutic early-intervention programs for Victorian young people. Our programs are targeted at young people who are geographically, socially or economically disadvantaged OR are at risk of experiencing negative life outcomes such as homelessness, juvenile crime, negative mental health, and educational and vocational disengagement.

Evolve's programs, their duration, location and methodology are unique. Program fundamentals are: **early intervention, long-term sustainability, connection to land and voluntary participation**. Evolve's programs are not quick-fix solutions and address serious issues, combining *Narrative and Bush Adventure Therapy*, experiential learning, personal development and practical vocational skills – providing deep and enduring support for two and in some cases, three years.

In March 2010 Evolve will expand its operations into Queensland, and the Marketing and Fundraising Manager will be responsible for overseeing the marketing and fundraising activity for this office.

### Overview of the role

The role of the Marketing and Fundraising team is to raise funds by engaging, securing and maintaining support from Australian households, government, companies, Trusts and Foundations. The role of the Marketing and Fundraising Manager is to research, pitch, recruit, retain and develop major donors and partners to support Evolve's work with young people.

The Marketing and Fundraising Manager is responsible for:

- People management: a team of three, responsible for developing and executing the organisation's marketing and fundraising strategy.
- Managing marketing activities: Strategic planning, fundraising and donor events, branding, internal and external communications, media liaison, research and donor management.
- Income generation together with the Evolve's CEO and Board to generate funds through fundraising, donor acquisition, grant submission writing and acquittal reporting.

### The successful candidate will have the following experience:

- At least 5 years of professional marketing experience
- Raising funds from major donors, companies, government, trusts and foundations
- Creating and managing partnerships
- Interaction at a senior level and stakeholder management
- Managing a diverse team and cross regional activities
- Delivering innovative ideas, pitches and partnerships
- Strategic planning

Applicants should submit a cover letter and CV to the following person:

Paul Stolz  
CEO  
Evolve at Typo Station  
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